# GAMES OF A GAD ANA



# T-SH RT DESIGN CONTEST

YOUR DESIGN COULD BECOME THE OFFICIAL 2025 GOA BIRTHDAY BASH T-SHIRT!

# **HOW TO ENTER:**

- READ RULES & REGULATIONS
  - Visit milesperret.org at the bottom of our Events tab for rules and regulations.
- SUBMIT YOUR DESIGN BY APRIL 21
  Send us your design to mpcscontest25@gmail.com
  or hand deliver to:
  2130 Kaliste Saloom Road, Suite 200
  Lafayette, LA 70508

Monday-Thursday 8 am-5 pm , Friday 8 am - 4 pm \*Remember to include your entry form!\*

**3** WIN!

The grand prize of \$250 will be awarded to the selected artist and announced on May 21. A 1st, 2nd, and 3rd place award will be given within each grade division and the People's Choice Award will include a \$100 prize.



For contest details, scan QR code:



### **CALLING ALL LOCAL ARTISITS:**

Games of Acadiana (GOA) – the biggest annual fundraiser for Miles Perret Cancer Services (MPCS) – is turning **25** this year! From **May 30th to June 14th**, we're transforming **ALL of Acadiana** into our playground with a **16-day virtual scavenger hunt** full of fun, adventure, and surprises.

And this year, we're adding something totally NEW... our **first-ever T-SHIRT CONTEST!** Get ready to show off your creativity and be a part of this milestone celebration! See details below – this is one you won't want to miss!

### **ELIGIBILITY:**

- The contest is open to all students enrolled in elementary school, middle school, high school, or college (up to age 25) in the MPCS 10-parish service area (Acadia, Avoyelles, Evangeline, Iberia, Jeff Davis, Lafayette, St. Landry, St. Martin, St. Mary, and Vermilion). Students in recognized homeschool programs or GED programs are also eligible.
- The contest will have four (4) divisions: one for elementary school (K-5) participants, one for middle school (6-8) participants, one for high school (9-12) participants, and one for college (up to age 25) participants.
- Only one (1) design submission per person is allowed.

### PRIZE:

- The winner will be awarded \$250.
- The winner's design will be recreated on a t-shirt to be sold during the 2025 GOA with all proceeds going to MPCS.
- The winner will receive five (5) t-shirts.
- The winner will be publicly recognized in a Facebook post and press release circulated to local media.
- The winning design will be displayed at the MPCS Birthday Bash to be held Saturday, May 31, 2025.
- The first, second, and third place artists within each division will receive special MPCS gift baskets. They will also receive bonus points for their team participating in the 2025 Games of Acadiana Virtual Scavenger Hunt.

### **RULES AND GUIDELINES:**

All designs must be original creations of the contestant alone and incorporate all of the
required design components outlined below. No "AI" or artificial intelligence programs may
be used in your design. The use of AI filters, prompts, or generators will result in
disqualification.

- Submitted designs must not have been previously published and must not contain
  profanity, trademarks, other organization's logos, or any copyrighted works of any other
  person or business. Designs must not infringe or violate any third-party copyrights,
  trademarks, or other intellectual property rights.
- Designs may be submitted in the form of a digital vector or original artwork delivered to the MPCS Office. Charcoal medium is not allowed. Designs should be portrait orientation, sized to a minimum of 8.5" x 11", and include color. Designs will not be returned.
- Designs must be submitted along with a completed submission form (see attached). Do not put your name on the front of the design.
- Designs, along with completed submission form, must be submitted no later than 5:00pm (CST), on Monday, April 21<sup>st</sup>, 2025. Designs may be submitted either via email or by hand delivery.
  - o Email: <u>mpcscontest25@gmail.com</u>
  - Hand delivery:
    - 2130 Kaliste Saloom Road, Suite 200
    - Lafayette, LA 70508
    - Monday-Thursday 8am-5pm
    - Friday 8am-4pm
- The top three designs in each grade division will be recognized as semi-finalists. The winner will be selected from those twelve (12) submissions. The winner will be announced on May 21<sup>st</sup>, 2025, via the MPCS website and social media channels.
- The winner will be awarded \$250. Additionally, the winner's design will be recreated on a t-shirt to be sold during the 2025 GOA with all proceeds going to MPCS. The winner will receive five (5) t-shirts.
- The winning design becomes the property of MPCS. The winning designer agrees to sign a waiver to allow MPCS the use of their design, free of charge, for any and all printing and promotional purposes. The winner may request written permission from MPCS to display the design in portfolios, showcases, exhibits, etc.
- The twelve (12) semi-finalist submissions (including the winner) will be displayed at the MPCS Birthday Bash event to be held Saturday, May 31, 2025.
- By submitting a design, contestants warrant that they accept these rules and guidelines and meet the eligibility requirements.
- If you have any questions, please email <u>mpcscontest25@gmail.com</u>.

### **REQUIRED DESIGN COMPONENTS:**

The image should communicate the following:

- The spirit and fun of Games of Acadiana
- The idea of a Birthday Celebration

The design must include the following words, icons, and/or phrases:

- Games of Acadiana
- 2025
- Play with a Purpose
- The Milesy icon (see attached) with minimal alterations

Bright and highly visible colors are encouraged.

### JUDGING:

Entries will be evaluated by an independent internal panel of judges and reviewed for:

- Concept and originality
- Adherence to design guidelines
- Successfully capturing the spirit of Games of Acadiana and the overall mission of MPCS

### **PEOPLE'S CHOICE AWARD:**

A separate prize will be awarded for "The People's Choice." The top twelve submissions (including the winner) will be presented for a public vote. The submissions will be available for viewing at the MPCS Birthday Bash on Saturday, May 31. They will also be displayed online within the MPCS Scavenger Hunt app (free to download). All voting will occur within the app. At the close of the GOA Scavenger Hunt (Saturday, June 14), the votes will be tallied and the submission with the most votes will receive \$100. The People's Choice Award winner will be announced during the Prize Drawing scheduled for June 21st at 10:00am live on the MPCS Facebook Page and via the MPCS Scavenger Hunt App.

By submitting an entry, the entrant warrants that the entry is his/her original work and that they have worldwide permission to publish the material. MPCS assumes that all entries are original and are the works and property of the entrant, with all rights granted therein. MPCS is not liable for violations of any third-party rights, including, but not limited to, claims of copyright, trademark, patent infringement, defamation, trade secrets or trade dress on the part of the entrant(s). MPCS assumes that all images provided with entries are free of any third party rights.

## Milesy Icon Reference:



### **Submission Form**

Name of Artist:
Grade Level of Artist:
Age of Artist:
School:
Email address:
Phone Number:
By submitting a design, you warrant that you have read the eligibility requirements and rules and guidelines of the contest and agree to them. Violation of any of these conditions will disqualify you submission.
If you are submitting your design digitally, please attach this completed form to your submission email.
If you are submitting your design to the MPCS Office, please print this completed form and attach in to the back of your design prior to submission using scotch tape.